

BUILD / TRACK / OPTIMIZE

Affiliate Campaign Tracking Checklist

One destination. One link per channel. Clearer decisions after seven days.

01 / BUILD

Create the campaign

- ☐ Define one clear goal
- ☐ Choose your audience
- ☐ Create one useful page
- ☐ Add one primary CTA

02 / TRACK

Tag every channel

- ☐ Create a link per channel
- ☐ Add the correct UTMs
- ☐ Generate a trackable QR
- ☐ Test every destination

03 / OPTIMIZE

Use what you learn

- ☐ Review after seven days
- ☐ Compare traffic by source
- ☐ Double down on the winner
- ☐ Improve weak channels

QUICK UTM FORMULA

?utm_source=channel&utm_medium=format&utm_campaign=campaign_name

Example: youtube + video + affiliate_hub

Your 7-day review

Write down the result before changing the campaign.

TOP SOURCE

VISITS

NEXT ACTION

Created by ApeLinks.ai

Build, share, and track every campaign from one dashboard.

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